

DISTRICT OF SOOKE

Sign Bylaw Review Committee
Meeting # 1, February 4, 2009
7:00 PM Municipal Meeting Room
2205 Otter Point

Committee Members Present:

Councillor Maja Tait
Ron Fedosenko
Tatum Claypool
Mary Jane Rose

Members Absent:

Gwen Fisher

Staff:

Bill Hadikin, Head of Building & Bylaw Services
Tina Hansen, Recorder

Others: Nil

Action

The meeting began at 7:00 p.m.

1. Committee members were introduced and contact information was confirmed.

2. **Approval of Agenda**

The agenda was approved.

3. **Appoint of Chair**

MOVED to appoint Tatum Claypool as chair of the Sign Bylaw Review Committee and Gwen Fisher as vice-chair.
CARRIED

**Recommendation
to Council**

4. **Review Terms of Reference**

Bill Hadikin, Head of Building and Bylaw Services provided an overview of the Terms of Reference to the Committee members. Mr Hadikin stated that the purpose of the Committee is to Review Bylaw No. 109, *Sign Regulation Bylaw, 2003* and to advise Council as to Amendments to the Sign Bylaw.

5. **Staff Report**

Bill Hadikin informed the Committee that the purpose of the Sign Bylaw is to ensure that signage throughout the District of Sooke is constructed and maintained in a safe and consistent manner.

Bill Hadikin explained to the Committee the relevance of the Sign Bylaw to Bylaw No. 301, *Business Licence Bylaw, 2007* and the Official Community Plan. The Committee discussed the challenges and concerns in the town core with the following signage:

- Sandwich Board signs – design and location approval
- Banners and Balloons
- Third Party signage in rural areas on Highway 14
- Illuminated sign boards (large LCD informational signs)
- Back and front lit, three-dimensional and raised lettering signs
- Real Estate signs – how to control multi-agency groupings
- Number of signs per business

A discussion ensued as to regulations of signage in the town core and it was agreed that there should be a focus on consistency.

Bill Hadikin said that consistent and fairer enforcement measures with a reasonable approach are necessary within the Sign Bylaw.

Committee members will approach business owners prior to the next meeting and will bring forward a list of signage issues and come up with recommendations and tentative solutions for Council's consideration.

**Committee
Members**

6. **Schedule Next Meeting**

Next Meeting: Wednesday, March 4 2009 at 7:00 pm

7. Meeting adjourned at 8:30 pm

Certified by:

Tatum Claypool
Chair

Evan Parliament
Chief Administrative Officer