

DISTRICT OF SOOKE

Sign Bylaw Review Committee
Meeting # 3, April 1, 2009
7:00 PM Municipal Meeting Room
2205 Otter Point

Committee Members Present:

Councillor Maja Tait
Ron Fedosenko
Tatum Claypool
Mary Jane Rose
Gwen Fisher

Staff:

Bill Hadikin, Head of Building/Bylaw, EOC Coordinator
Lisa Urlacher, Council Clerk

Action

The meeting began at 7:01 p.m.

1. **Approval of Agenda:**

The agenda was approved.

2. **Adoption of Minutes:**

The Sign Bylaw Review Minutes of March 4, 2009 were approved as circulated.

3. **Business Arising from the Minutes**

Mr. Hadikin explained the enforcement of sandwich boards within the District of Sooke. Safety issues will be addressed and enforced when there is blockage or determent of defined pedestrian traffic routes.

The committee discussed the process of business licenses and asked if applicants are aware of signage requirements when the license is issued. Mr. Hadikin explained the Biz PaL program which has been implemented on the District of Sooke website, the program will provide all the requirements of the District of Sooke when applying for or investigating the opportunity to open a business within the District of Sooke.

After discussion the Committee agreed by consensus to recommend to the Sooke Economic Development Commission and the Sooke Harbour Chamber of Commerce to include the signage regulations in the "Open for Business" package that will be distributed to new businesses.

SEDC

The Committee discussed the review of banners and Mr. Hadikin explained that currently a banner that is up for more than three days will be addressed by Bylaw Enforcement.

4. **Signage Issues – Third Party Signage**

A discussion ensues as to third party signage and the Committee discussed the realtor directional signs displaying “home for sale”. Mr. Fedesenko submitted a letter from Royal LePage asking the committee to consider actively enforcing the realtor’s directional signage. The committee discussed the ability to allow the open house signage as they are placed during the specified time period of the open house and then removed. The committee agreed to have Mr. Fedesenko contact the realtors for their input in regards to directional signage and confirm the ruling as to the strata signage for realtors selling condos. Mr. Fedesenko will also inquire as to other realtor knowledge regarding third party signage for large development projects.

**Ron
Ron
Ron**

Mr. Hadikin provided guidance as to creating a special category to allow third party signage and asked Ms. Claypool to investigate the options with planning staff at the District of Sooke.

Tatum

Mr. Hadikin also suggested that the signage trees be an exempt within the bylaw.

Bring Forward
as proposed
amendment

The committee discussed the enforcement of signage repair.

5. **Schedule Next Meeting**

Next Meeting: Wednesday, May 6, 2009 at 7:00 p.m.

6. Meeting adjourned at 8:30 p.m.

Certified by:

Tatum Claypool
Chair

Evan Parliament
Chief Administrative Officer