

DISTRICT OF SOOKE

Sooke Economic Development Commission

Meeting 41, November 18, 2009
7:00 p.m. Municipal Meeting Room

Committee Members Present:

Councillor Sheila Beech	Dana Lajeunesse
Bryan Mooney	Steve Grundy
Jeannette Wilford	Alexander Chandler
Scott Gertsma	
Councillor Herb Haldane	

Staff: Lisa Urlacher, Council Clerk

Guest: Neil Flynn - Chair, Sooke Regional Tourism Association

1. The meeting began at 7:01 p.m.

Approval of Agenda

MOVED and seconded to approve the agenda with an additional delegation item: The Vancouver Outdoor and Adventure Travel Show.
CARRIED

2. **Adoption of Minutes:**

MOVED and seconded that the minutes of October 14, 2009 be adopted as circulated.
CARRIED

3. **Business Arising from Minutes:**

The committee was updated on the status of staff action items.

4. **Sooke Harbour Chamber of Commerce Monthly Report:**

MOVED and seconded to receive the November 2009 Sooke Harbour Chamber of Commerce monthly report.
CARRIED

5. **Vancouver Outdoor and Adventure Travel Show**

Ron Neisch, 2 Reel Fishing Adventure and Russ ??? submitted a marketing partnership proposal for the Sooke Economic Development Commission to consider.

The Commission discussed trade show options; including Richmond 0 Zone and BC Street, Vancouver Home and Garden Show and Vancouver Outdoor and Adventure Travel Show. Mr. Parliament reported on the Richmond 0 Zone and BC Street which is the largest 2010 Games Celebration site and announced that the District of Sooke has been invited by the City of Richmond to be a participant.

It was noted that the cost for a booth in the Vancouver Home and Garden Show is \$1,789 and the cost for a booth in the Vancouver Outdoor and Adventure Travel Show is \$1,195. Staff was asked to reserve a booth for both events and that the Sooke Harbour Chamber of Commerce would canvass their membership for participants. After discussion the Commission made the following decision:

**Lisa
John**

MOVED and seconded to attend the Vancouver Home and Garden Show;
AND to approve the amount of \$1,789 plus rental costs.
CARRIED

Staff

MOVED and seconded to attend the Vancouver Outdoor and Adventure Travel Show;
AND to approve the amount of \$1,195 plus rental costs.
CARRIED

Staff

6. Delegation: Scott MacInnis, Camosun College

Mr. MacInnis presented options regarding entrepreneurial courses for the commission to offer to local businesses. It was noted that a twenty person minimum is needed to pursue an on-site one day session which would be held in the Council Chambers in February.

Bryan

7. Discussion: CAO Update

Mr. Parliament reported on the coast guard auxiliary proposal, the China trip, the abattoir site location and Goodridge Island.

8. EDABC Membership Renewal

MOVED and seconded to renew the 2010 EDABC Membership in the amount of \$288.75.
CARRIED

9. Next Meeting

December 9, 2009 at 7:00 p.m.

It was noted that SEDC budget discussions and work plan should be scheduled at an upcoming meeting.

Meeting adjourned at 8:55 p.m.

Certified by:

Scott Gertsma
Chair

Evan Parliament
Chief Administrative Officer