

DISTRICT OF SOOKE

Sign Bylaw Review Committee
Meeting # 7, September 2, 2009
7:00 PM Municipal Meeting Room
2205 Otter Point

Committee Members Present:

Councillor Maja Tait
Ron Fedosenko
Mary Jane Rose
Gwen Fisher
Tatum Claypool

Staff:

Bill Hadikin, Head of Building/Bylaw, EOC Coordinator
Lisa Urlacher, Council Clerk

Action

The meeting began at 7:02 p.m.

1. **Approval of Agenda:**

The agenda was approved with the addition of election advertising signage discussion.

2. **Adoption of Minutes:**

The Sign Bylaw Review Minutes of June 17, 2009 and July 22, 2009 were approved as circulated.

3. **Wayfinding Signs:**

Mr. Hadikin provided an overview of the staff report.

The Committee discussed wayfinding signage and agreed on the following recommendations:

To Council

MOVED and seconded to recommend to Council that wayfinding signs be installed by the District at intersections in the Town Centre core to provide directional information to commercial businesses and other interests within the Town Centre.

CARRIED

MOVED and seconded to recommend to Council that wayfinding signs be considered along the highway entrance corridors to the Town Centre to provide directional information to businesses and other interests that are located near the Town Centre.

CARRIED

MOVED and seconded to recommend to Council that the number of signs per business and area calculations for signage within the Town Centre and approaches to the Town Centre be consistent with Development Permits issued for major Developments. (for example, the signage plan submitted for the Mariners Village Development Permit will guide the District as to

what signage will look like in the Town Centre, however, we may not want to limit ourselves to requiring that wayfinding signs only be consistent with DP's from major developments.)

CARRIED

MOVED and seconded to recommend to Council that signs not be permitted above any roof lines.

CARRIED

4. **Sign Regulation Bylaw Amendments:**

It was explained that applicants may apply for a development variance permit when the signage does not meet the bylaw regulations.

Sandwich Board Signs:

The Committee discussed Sandwich Board Signs and asked that staff bring forward additional information as to the height and/or dimensions of sandwich board signs.

The Committee made the following recommendations:

To Council

MOVED and seconded to recommend to Council to delete and replace section 5.10.1 as follows:

"5.10.1 No person shall erect more than one sandwich board for each business. The sandwich board sign shall be displayed only during the business operating hours."

CARRIED

MOVED and seconded to recommend to Council to insert a section 5.10.3(e) as follows:

"5.10.3 (e) A Sandwich Board Sign shall be located entirely on or within the property or parcel and in front of the building or premise of the business to which the sign pertains;"

CARRIED

Banners and Balloons:

The Committee discussed Banners and asked that staff bring forward additional information and options as to promotional banners.

The Committee made the following recommendations:

To Council

MOVED and seconded to recommend to Council to amend section 5.18.1 as follows;

"Streamers, balloons under 1 ft in diameter and flags are permitted in any zone for no longer than seventy-two (72) hours per month."

CARRIED

MOVED and seconded to recommend to Council to insert definition of "Balloon Sign":

"Balloon sign" means an inflated three-dimensional device which is affixed to the ground or a structure with an intention to attract public attention for a certain business or undertaking."

CARRIED

MOVED and seconded to recommend to Council to insert a section 5.18.4 as follows:

"15.8.4. A balloon sign:

a. will be permitted in commercial or industrial zones for a maximum period of seventy-two (72) hours per month, with each business being permitted one such sign per calendar year;

b. shall be securely fastened to prevent any movement;

c. shall be placed in a location that will not interfere with vehicle or pedestrian traffic; and

d. shall be attached directly to the ground or roof of a building."

CARRIED

MOVED and seconded to recommend to Council to insert fee for a Balloon Sign in Schedule "A" of the Sign Bylaw \$35.00.

CARRIED

It was noted that the committee is still reviewing sandwich board and banner signage and will bring forward additional amendments.

5. **Discussion:**

The Committee discussed the regulation options for garage sale signage.

6. **Election Signage:**

Councillor Tait brought forward concerns as to election signage and Mr. Hadikin informed the committee that there are provincial and federal regulations the govern election signage. The Committee asked that the regulations be forwarded to them for information.

Lisa

5. **Schedule Next Meeting**

Next Meeting: Wednesday, October 7, 2009 at 7:00 p.m.

6. Meeting adjourned at 8:40 p.m.

Certified by:

Gwen Fisher
Vice Chair

Bonnie Sprinkling
Corporate Officer