

## Appendix A - Resident/ Business Survey – Results by Question

Respondents were asked to rate each question on a scale of agreement or importance to them from 5 to 1, with 5 being the highest rating and 1 being the lowest.

Seeing the establishment of a new 60-100 room Hotel/Motel facility to compliment our existing accommodation services in Sooke.

5 – 112; 4 – 47; 3 – 36; 2 – 14; 1 - 38

If such a facility is to be built should it include additional meeting space for Sooke?

5 – 96; 4 – 47; 3 – 42; 2 - 13; 1 - 49

The establishment of such a facility should be actively pursued in order to better serve visitors to our community.

5 – 107; 4 – 50; 3 – 27; 2 – 14; 1 - 47

Establishment of additional commercial development within the existing Town Centre area is needed.

5 – 132; 4 – 43; 3 – 38; 2 – 14; 1 - 21

Residential development within the existing commercial core should be encouraged.

5 – 80; 4 – 38; 3 – 47; 2 – 28; 1 - 55

The cleanup of Sooke's Town Centre is a priority in order to attract new Businesses to Sooke.

5 – 184; 4 – 21; 3 – 28; 2 – 8; 1 - 8

If the Town Centre was more pedestrian friendly, had better access for vehicles, improved sidewalks and made more attractive. You would be more encouraged to shop in Sooke.

5 – 186; 4 – 19, 3 – 25; 2 – 6; 1 - 13

Stores/Businesses offering products or services not currently available would increase your purchases of such products or services in Sooke.

5 – 177; 4 – 34; 3 – 19; 2 – 6; 1 - 12

You support the concept of Shop Local

5 – 184; 4 – 41; 3 – 17; 2 – 3; 1 - 4

Economic development for Sooke increases when services and opportunities for youth and seniors are provided.

5 – 117; 4 -57; 3 – 48; 2 – 9; 1 - 10

Promotion of healthier options within development proposals for Sooke would not only benefit people's health but would be good for the economy of Sooke. (ie trail and recreation amenities)

5- 111; 4 – 27; 3 – 27; 2 – 8; 1 - 3

Road improvements are desperately needed in Sooke's Town Centre area, as a taxpayer I am prepared to pay 40% of the cost with development paying 60%

5 – 88; 4 – 33; 3 – 37; 2 – 23; 1 - 56

With a Commercial and Industrial tax base of less than 10% of all property I would support seeing industrial land changed residential even though industrial land generates more taxes.

5 – 48; 4 – 35; 3 – 53; 2 – 40; 1 - 73

Support of Arts and Culture will benefit our community, both socially and economically.

5 – 105; 4 – 49; 3 – 53; 2 – 19; 1 – 1