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Naming of Municipal Asset – Application Form

Subject to Policy CO-019 Naming of Municipal Assets

Applicant Information:

Name: _____

Organization (if applicable): _____

Address: _____

Phone Number: _____

Email Address: _____

Municipal Asset:

Address: _____

Description: _____

Proposed Name: _____

Eligibility:

Proposed names for municipal assets must demonstrate one of the following eligibility criteria. Please indicate which criteria apply:

Name associated with functional use or location:

- ☐ based on geographical location, historical or cultural significance; or
- ☐ recognizes local wildlife, flora, fauna, or distinctive natural or geological features; or
- ☐ strengthens neighbourhood identity.

Name in honour of individual or group who has made a significant contribution to the District of Sooke. This includes:

- ☐ where there has been a contribution to the quality of life or well-being of the citizens of the District of Sooke.
- ☐ where the person/group is perceived as a public role model relative to their character, integrity, and/or values;
- ☐ where the person/group has demonstrated excellence, courage, or exceptional service to the citizens of the District of Sooke;
- ☐ where there is a historical or cultural connection to the District, or the person/group has made a major contribution to the historical or cultural preservation of the District;
- ☐ where the person/group has made a contribution toward environmental preservation, conservation, or enhancement of the District;

- ☐ where there is a direct relationship or association that exists between the place or former place of residence of the person or group and the municipal asset to be named.

Name in honour of individual or group who has made a significant contribution provincially, nationally, or internationally:

- ☐ Including an individual identified as a Sooke Veteran by the Royal Canadian Legion Branch 54.

Name derived from significant financial contribution:

- ☐ Where there is a major contribution made to the acquisition, development, or conveyance of land or building in question and/or its subsequent development, consideration will be given to the sponsorship contribution being provided. The merits and value of each such naming will be evaluated on a case-by-case basis. It should not be assumed that a financial contribution guarantees that a municipal asset is named after the service club/business/individual/organization.

Describe how the proposed name meets the above criteria (attach separate sheet and supporting materials as necessary):

Office Use Only

In accordance with CO-019 Naming of Municipal Assets Policy:

- ☐ Meets staff review criteria
- ☐ Name assigned by staff
- ☐ Council approval required
- ☐ Necessary referrals
